

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Centre for Management Studies, Jain University	84.14 %
XII CBSE	2019-2020	Jain Deemed to be University	96.16 %
X CBSE	2017-2018	Presidency School Bangalore South	93.20 %
INTERNSHIPS			
		Outlook Magazine	Jun 2021 – Aug 2021
Marketing Intern	<ul style="list-style-type: none"> Implemented effective strategies to boost magazine subscriptions and interacted with potential customers to convert leads to loyal customers. Conducted primary and secondary research to gather data on consumer preferences, market trends, and competitive landscapes. Did Digital Marketing and Market research 		
		Redwood Financial Strategies	Jan 2022 – Mar 2022
Finance and Marketing Intern	<ul style="list-style-type: none"> Created various social media content for promotion of the company and handled social media accounts. Developed content calendars, including posts, articles and images. Create comprehensive financial plans that encompass retirement planning, child future planning, wealth planning and more. Worked closely with clients to understand their financial goals and develop strategies to achieve them 		
POSITIONS OF RESPONSIBILITY			
Sumantra - The Literary Club, IMNU	<ul style="list-style-type: none"> Member of Sumanta – The Literary Club, IMNU (2023-25) Responsible for conducting Intra-Institute and National Level events related to Literature at IMNU 		
ACADEMIC PROJECTS			
Published Research Paper	<ul style="list-style-type: none"> Published a Research Paper titled “ A study on the perception of patients towards healthcare pre and post covid.” In the International Journal of Creative Research Thoughts. 		